

PROPCO

The Token Powering an Exchange



Table of Contents

Abstract	3
CEO's Message	4
PROPCOIN	5
Value Proposition	6
Token Protocol Visualised	9
Tokenomics	10
Tokenomics Explained	11
Sustainability Fund as a UTILITY	14
Roadmap	16
Project Innovation	17
Conclusion	18



Abstract

The advent of digital currency and tokenization has reshaped virtually everything touching the simplest of things and revolutionizing cumbersome process for more swift and straightforward options.

There have been complete disruptions of industry by digital alternatives. As we progress, the core premise of digitization as an enabler remains. But with blockchain, the key lies in democratization of the use of tech to further humanity. Humans using tech without barriers and without bureaucracy is the need of the hour.

Physical and digital worlds have longed to be seamlessly integrated. Blockchain platforms for tokenizing physical assets exist, but with an almost anarchist view to local government laws and regulations. We aim to change that – by creating a global platform, that will attempt to solve the gap between blockchain and the real world in a rationale, legal and creative manner.

The first step to this to create a digital token called Propco – a utility token that will be traded across exchanges, and provide easy access globally to become a part of this new exchange.

The purpose of creating this token is to raise funds for a project – the project is called Propcoin Exchange, which will be powered by Propco tokens, where third party tokens with some intrinsic link to the real world can be listed and traded on this new exchange.

Together, this will go towards funding an ultimate goal - to provide a roof over everyone's head. We are creating a global platform that is highly secured, risk-hedged, and captures every person's needs.



CEO's Message

There are tokens, and then there's PROPCO.

We have thought long and hard about our raison d'être. Not just another token, but a token pegged to something tangible. A token when traded, makes a positive difference to the world. With those two ideas, we set out creating the ultimate utility.

Lets start with Propco Tokens. Its not just another token. It has a real purpose and a real project behind it. Our end goal is to build out the Propcoin Exchange. But how? And what do we need to differentiate our exchange from others? But that's a topic you will see over the course of this IM. The first step was to create a tradeable token, that would be used across exchanges, and be ubiquitous. A token with a definite, tangible and visible project behind it. Propco tokens will be finite, and listed at regular intervals, making it easier for more consumers to participate on the exchange.

We are creating a unified democratic platform, run by the best board of advisors, experts across various asset classes and, and by following every local law in every local jurisdiction that the investors resides in. Clean. Transparent..

Giving back to society and making the world a better place is the overarching plan. When the exchange is created and becomes operational, a portion of the transaction will go towards creating a sustainable development fund. Eventually we want this fund to be managed by YOU, the community, and we will get to it.

Hence, the more Propco is traded, the higher the chance of success of Propoin Exchange. The more you transact, the more fees are generated. This is kept secure in a separate wallet – untouched anyone, except when needed for a special low-income housing development, or redeveloping a tsunami hit project, or just creating a roof over people's heads where there is no hope. The utility goes beyond commerce, and we aim to do social good.

Welcome onboard! Welcome to PROPCO! We hope you enjoy this crazy ride with us.



PROPCOIN EXCHANGE & PROPCO TOKENS

Following the United Nation's Sustainable Development plan with 17 interlinked goals that include solving the world housing problem and related problems, we intend to enhance the global effort in achieving a sustainable housing system for all. Our system is an agent of change that does not focus on taking from the owners for the less privileged but seeks to leverage on a system capable of protecting the interest of both parties without necessarily sacrificing one for another.

Propcoin Exchange will tokenize Real World Asset's for *Social Good*. We seek to become a leading driver and agent of growth globally. We aim big, knowing that we are needed everywhere.

We have created a Utility token called Propco, built on the stable Polygon platform that will power the eventual goal of the Propcoin Exchange.

We are a global play knowing that investors will come from across the globe. We are not leaving any part untouched; hence, we provide a system that captures the need of asset owners, investors, and the less privileged.

Propcoin Exchange will set up a community managed sustainable living and housing fund that will be funded through part of the transaction fees on the platform.



Value Proposition

Our raison d'être is to solve global housing inequalities. But we are doing so in a social capitalistic manner.

Remember, the first step to the eventual goal is to trade Propco Tokens. The token is designed on the stable Polygon chain, and is built with 2 clear reasons in mind:

- 1) To raise capital to fund the Propcoin Exchange project
- 2) To provide a known tradeable token that acts as a means of exchange on the Exchange

Propco will gain real value when the eventual exchange is operational. The digital token system of Propcoin Exchange supports the world of real world assets while bringing the offline world of those online, by issuing customized digital currency that fundamentally is pegged to the intrinsic value of that asset wherever it may reside. Our technology is taking charge of the future and is capable of doing more than expected. Hence, it is important to understand what value Propcoin Exchange will bring to investors.

Value Overview of Propcoin Exchange

Propcoin Exchange serves three different people: The investors, custom token owners, and the Rest of the World. All three are served through a system that actively manage assets to improve staking rewards and relies on the expertise of best-in-class professionals globally.

Value to the Investor

Creating a system for Propco token holders to trade anywhere

Our model simply brings investors of Propco to be able to buy and sell their token across platform, and then eventually onto the Propcoin exchange.



Value Proposition

Our system is easy to use and straightforward for investors. Investors can see transparently what tokens exist on the exchange and what the investment professionals are investing in, and what the benefit to the token holder will be.

A democratic investment platform for a wide number of people

While investing across jurisdictions has always been cumbersome, we seek to create an exception. Through our tokenized system, anyone qualified can list a token on the exchange transparently and with full comfort that there are a set of professionals ensuring the rules of listing of tokens do not seek to disintermediate any local laws. Compliance will be thorough.

Investment can be made with capital, tokens, or shares; this creates a system that does not restrict investors to one participation method.

Swift and decentralized system that features unhindered exchange interoperability

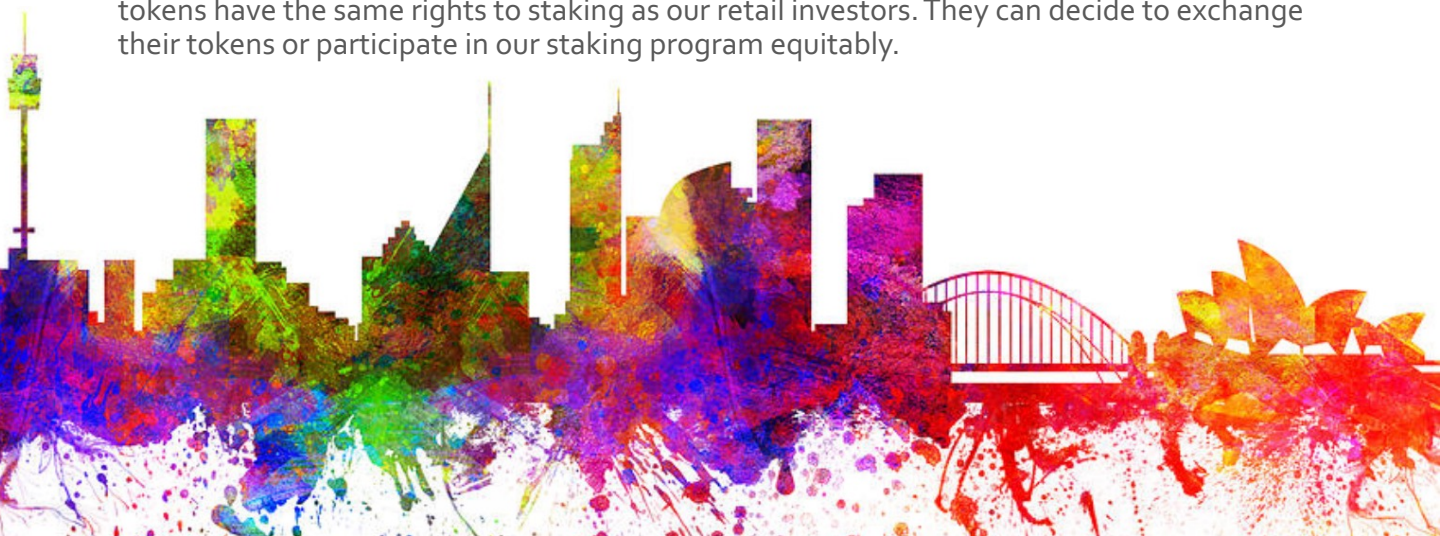
Propco tokens need to become ubiquitous and will be traded across exchanges (eventually) and stored in customers known wallets. The fact that this is a Polygon token, it can be transferred to investor wallets across platforms of their choice.

Value for Custom Token Owners

We are a Global Exchange

Our mission will be complete when we use Propco to be the token of choice to be paired with other custom tokens. We are not leaving any part behind as we are set to achieve from different parts of the world.

Custom token owners who have listed their own tokens on Propcoin Exchange for Propco tokens have the same rights to staking as our retail investors. They can decide to exchange their tokens or participate in our staking program equitably.



Value Proposition

Value to the world

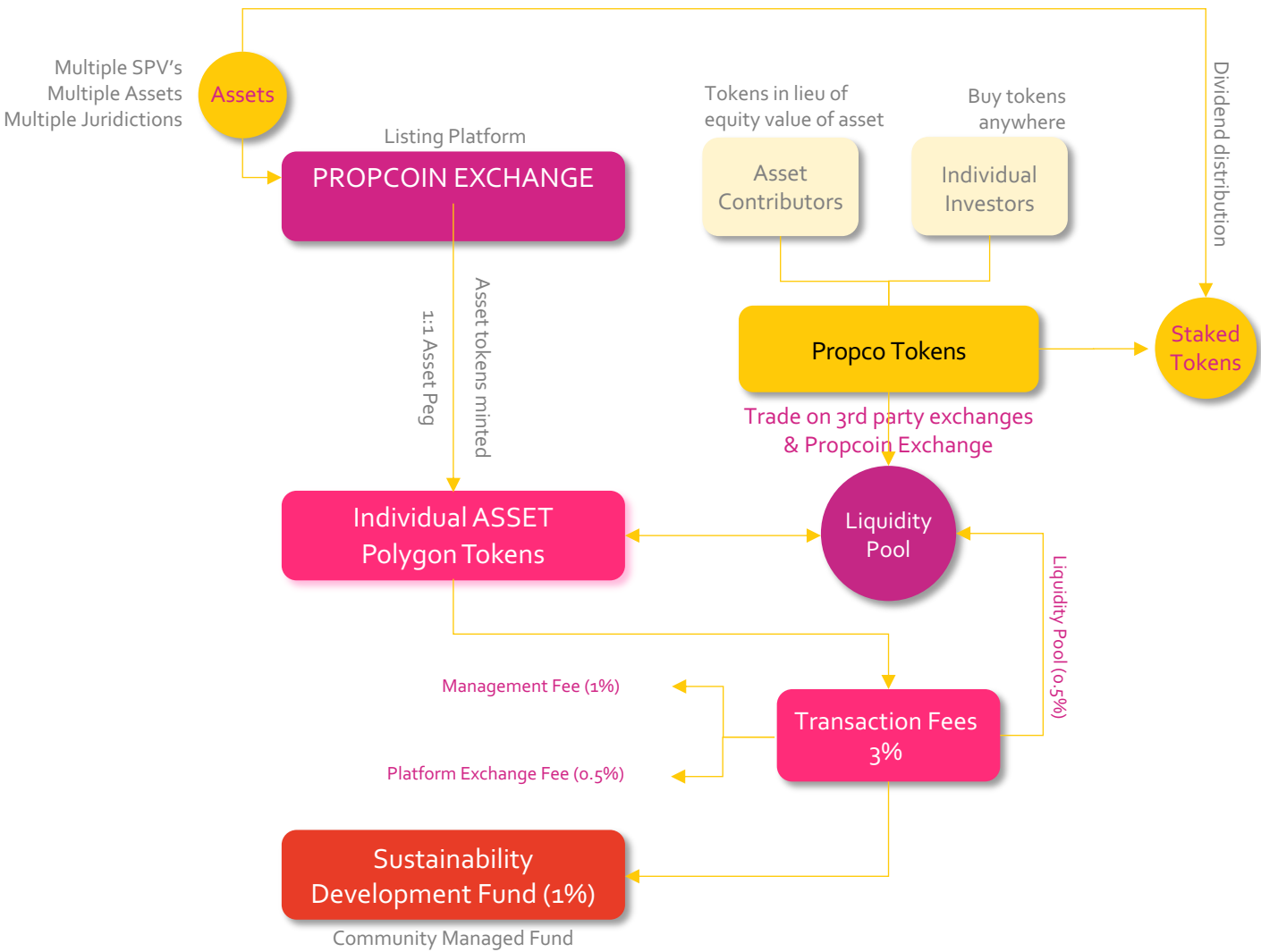
Sustainable housing system for all

The United Nations is set to create a sustainable ecosystem for all. We want to contribute our own quota to this vision. Our mission is set on assisting in eradicating the housing problem globally. And we can do with the Procoin ecosystem.

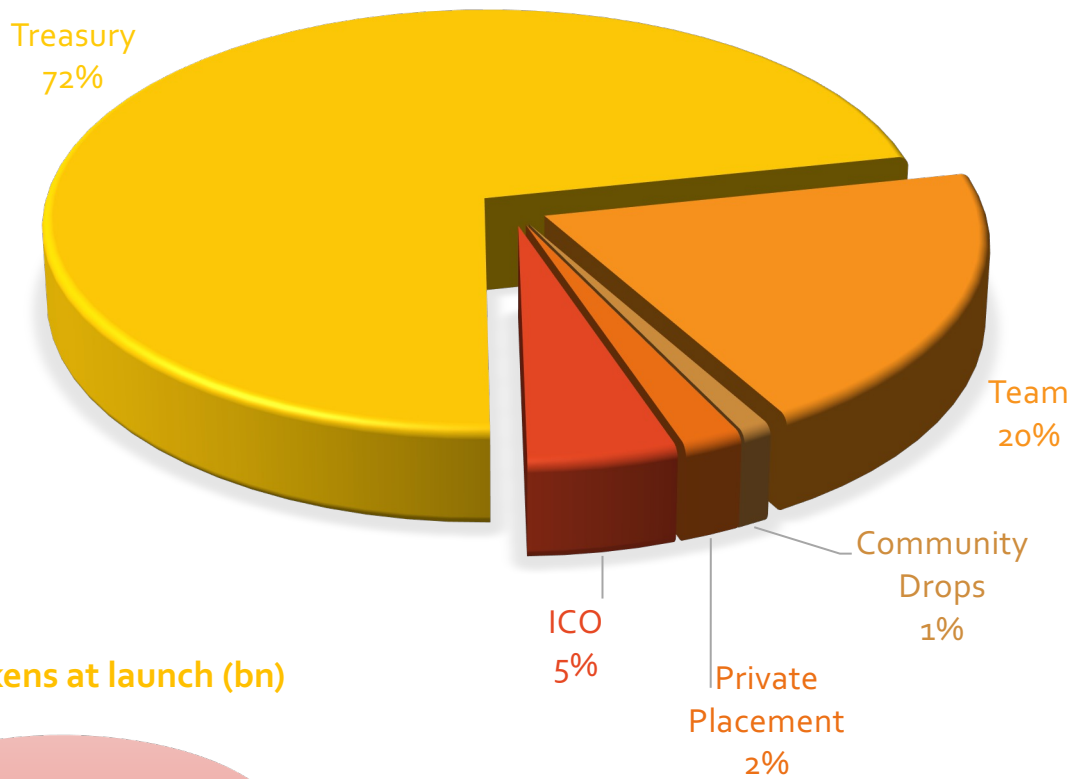
1 percent of every transaction on the Propcoin Exchange platform will be set aside in a special purpose vehicle registered as a global charity. These funds will eventually be managed by the community of token holders, who will be empowered to take decisions on which projects have the most impact to alleviating global housing inequalities.



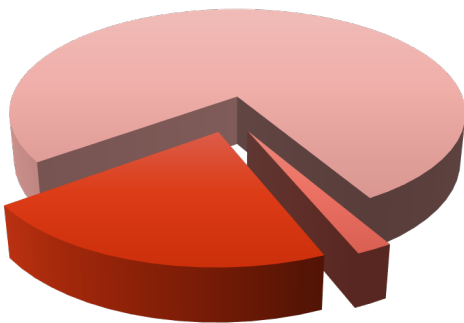
Token Protocol Visualised



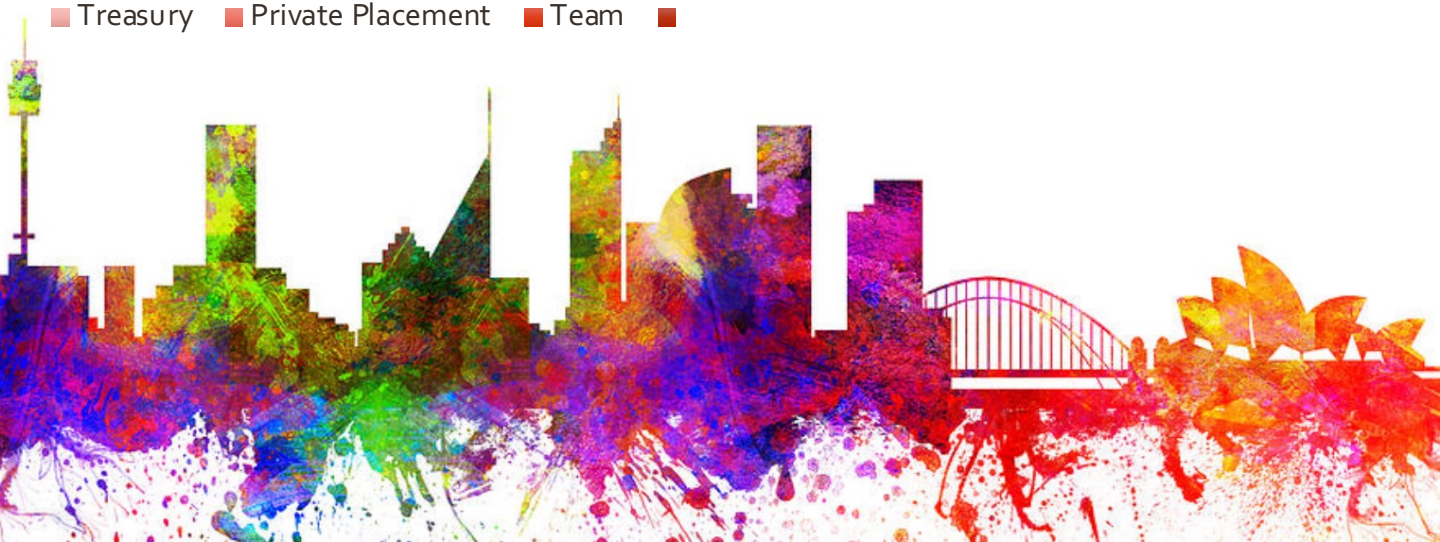
Tokenomics



Locked Tokens at launch (bn)



■ Treasury ■ Private Placement ■ Team ■



Tokenomics Explained

Propco Tokens are set to launch with a total of 10,000,000,000.00 tokens (10bn) at inception. However, these tokens are not available on Day 1.

As a long-term play, the tokenomics hinges on multiple capital raises over time, unlocking Treasury tokens over a period of time to fund the growth of the exchange.

Locked Tokens

The first step towards a sustainable business model is to lock and vest tokens over a period of time. A maximum of 94% of the tokens shall be locked. This will mitigate any risk of a rug pull, and Propco wants to a sustainable platform for the long term. This cuts down the chance of oversupply of tokens. With this step in place, our investors can expect a assurance that this is a long term project.

Out of the 94% of the tokens, 72% are allocated towards the treasury operations of the business. Follow on Token Offerings are further described in this document.

Private Placement

The pre-launch Private Placement is for 2% of the tokens amounting to a maximum availability of 20,000,000,000 tokens priced at par. The proceeds of these funds will be to create a liquidity pool, community building and onboard a core full-time team to bring Propco to the exchanges.

Tokens sold in the Private Placement will be locked and vested over a period of time to ensure the platforms sustainability and long term stability.



Tokenomics Explained

Community Drops

In order to build a community, Propco is allocating upto 1% of the total mint towards drops to influencers, first believers and real estate specialists. Apart from building out a community of token buyers, this community drop will incentivize market makers, influencers and a host of first time adopters to help grow the Propco community. This drop will happen over a period of time in tranches as the community builds. These tokens are immediately vested to the community holders.

Initial Coin Offering

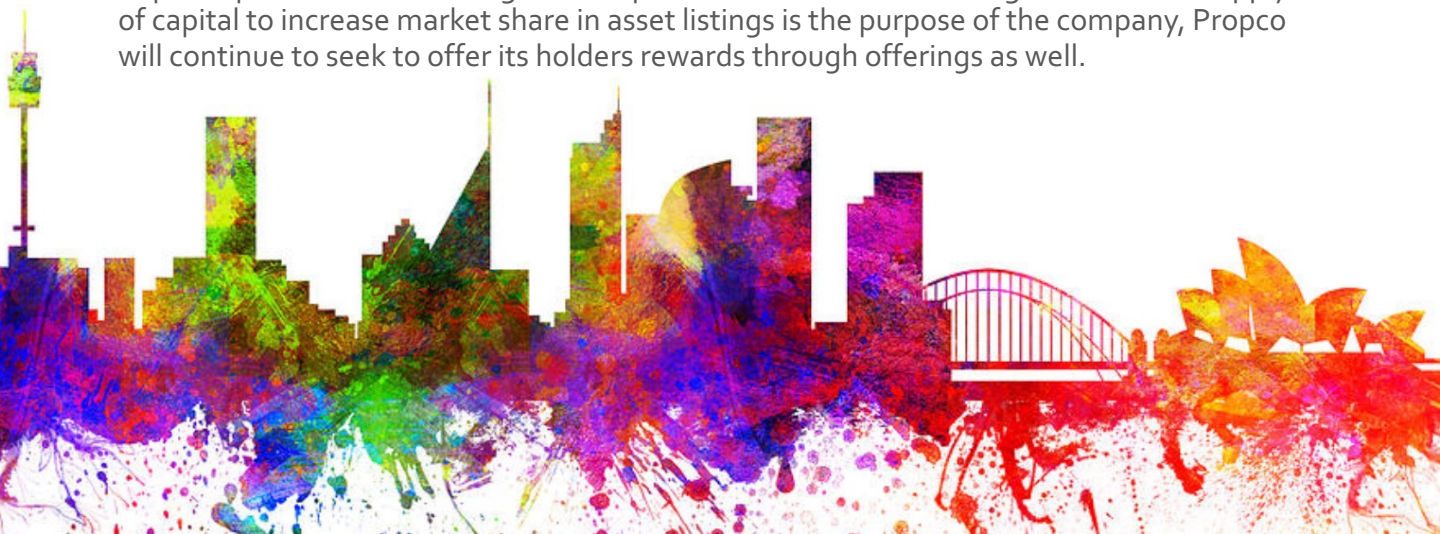
Propco will be launched on centralized exchanges (like Bitmart, Kuber, Kraken or Binance) with an Initial Coin Offering upto 5% of the tokens outstanding. Tokens amount to 50,000,000,000 will be offered via a token offering to retail offering. As with the Private Placement, 10% of the ICO will go directly towards increasing the Liquidity Pool, and 5% will be allocated towards seeding the Sustainability Development Fund.

Follow-on Coin Offerings

As per the business plan of the Exchange practice, there will be periodic Coin Offerings called FCO's from the Treasury Pool. These will be unlocked over time and placed to large funds, used towards acquisitions or sold via the exchanges to retail investors.

The purpose of the FCO's is to continue to raise liquidity for the exchange platform, thereby increasing token holders.

Follow-on Coin Offerings will be announced, pre-ordained, and existing holders will be able to participate in these offerings in an equitable manner. While raising a continuous supply of capital to increase market share in asset listings is the purpose of the company, Propco will continue to seek to offer its holders rewards through offerings as well.



Tokenomics Explained

Team

20% of the tokens will be locked towards the long-tail of professionals needed along the value chain and in creating and incentivizing the token team, both offline and online.

Tokenomics Semantics

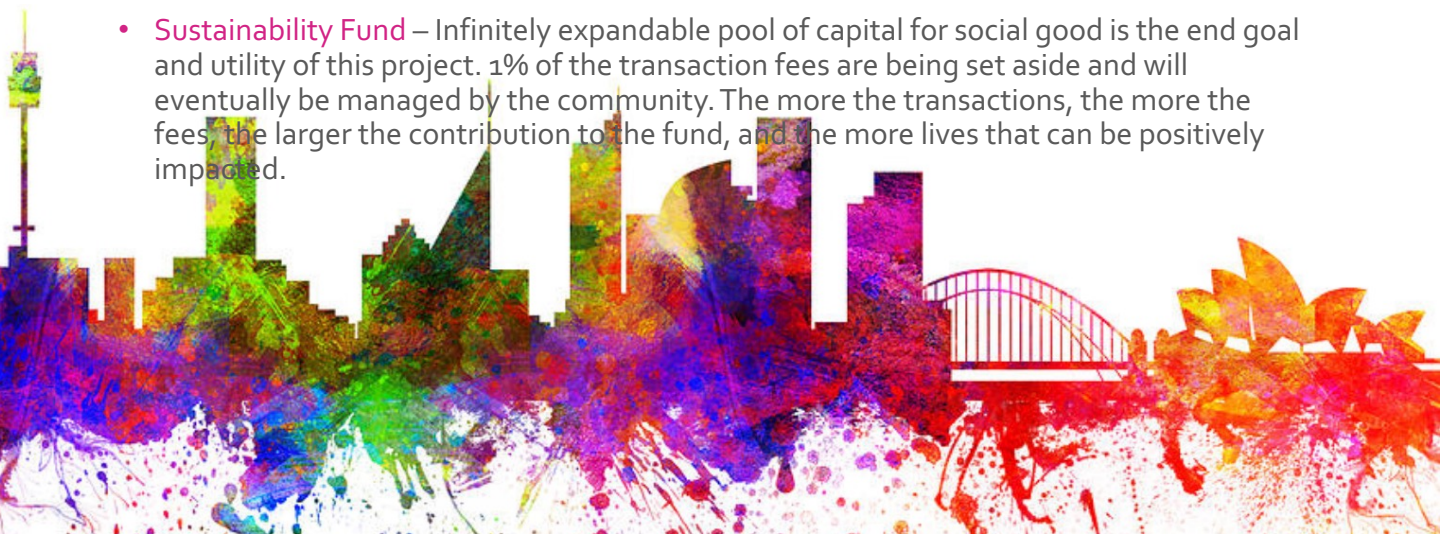
The distinctions between Propco Token and Propcoin Exchange have to be understood upfront. The eventual goal is to build out a project – and our project is the exchange.

Propco Tokens are the mechanism that we will use to fund our project. Sale of tokens via ICO's and FCO's will go towards creating a capital pool to fund the development of our project.

When the exchange itself is live and operational, we are attempting to create a transparent social capitalist ecosystem where fair transaction fees will be charged in order to create a self-sustaining business and a self-sustaining fund in perpetuity.

A transaction fee of 3% will be imposed on every trade. The purpose of fee is multifold:

- **Platform Fees** – All platforms charge a fee. 0.5% of transaction taxes will be allocated towards playing platform fees that will be incurred
- **Liquidity Pool** – In order to create a self propelling and ever-expanding pool of capital, where trades can happen seamlessly and the quantum can grow, we are allocating 0.5% of transaction fees towards the liquidity pool. The more the trades, the larger the pool. The larger the pool, the larger the transaction volume and size.
- **Management Fees** – Unlike traditional funds, we don't charge on capital raised, but on transacted volume. As the team will be ever expanding, so much the compensatory pool of capital. The team will be paid out in PROPCOIN with clearly defined goals aligned to the mission of the platform. 1% of the transaction fees are being allocated towards employee costs.
- **Sustainability Fund** – Infinitely expandable pool of capital for social good is the end goal and utility of this project. 1% of the transaction fees are being set aside and will eventually be managed by the community. The more the transactions, the more the fees, the larger the contribution to the fund, and the more lives that can be positively impacted.



Sustainability Fund as a UTILITY

Solving global housing inequity, rebuilding cities, financing a roof over everyone's head. These are just some of the outrageously lofty goals we have set for ourselves and propose to do this with the Sustainability Fund.

The fund will be seeded by the preliminary token offering, but will continuously be funded and topped up by the transaction fees earned from the platform.

Aligning with the United Nations Sustainable Development goals, especially No.10 & 11, the platform wishes to partner with and ensure a perpetual supply of capital towards the ultimate mission. This will be a community managed fund, that will work actively with the United Nations in solving some of the biggest crisis across geographies.



SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



Sustainability Fund as a UTILITY

Giving Back is an integral part of societal interaction has to be included in EVERY sustainable business model. Societies thrive when corporations create wealth that is eventually distributed in a sustainable manner without prejudice and discrimination.

Cryptocurrency has the power to change the charity ecosystem and improve upon the traditional FIAT system. Cryptocurrencies by nature can be traded by anyone, anywhere. Therefore giving back too can happen to any cause, anywhere.

Cryptocurrencies provide a blockchain-ledger based network which is public and transparent, coupled with its swift and effectivity, leading to more cost-effective payment systems for charities away from intermediary oversight and intervention. Similar to any expanded market, charities need to tap into holders of fiat, gold, cryptocurrency, or any other form of assets that would reflect positively on donations. This is why it is critical for widespread adoption of cryptocurrencies by charities to ensure the introduction of a ~2 Tn USD market cap asset type into the scope of possible donations sources.

Security is a key differentiator to ensure the security of funds being transferred. Cryptocurrencies are become more secure by the day and provide the necessary infrastructure to ensure secure storage and efficient dispute resolution.

By creating a sustainable model, where token holders are rewarded through heightened trade, and a fund is created through those transaction fees, Propcoin Exchange will expand the donor base towards these causes that can cause mass disruption in the global charity marketplace.



Roadmap

Keeping our mission in mind, Propco Tokens have already been minted and ready for trade. Furthermore, Propcoin Exchange is live in BETA mode and can be accessed through Propcoin.ai

This is evidence that we are committed to the cause and the exchange is ready to trade.

Post minting of Propco Tokens, the platform is now ready to launch its **Private Placement Offering via an Exchange Token Listing**

This Offering is the cornerstone to the development plan, 7% of the total tokens will be offered at an average discount of 50% to the listing price. A total of \$3.5m in USDT will be raised.

The use of funds at this stage are:

- Creation of Liquidity Pool
- Creating Communities, Marketing
- Funding the listing on one exchanges
- Funding operations & tech teams offline
- Increasing liquidity pool

Post the public launch on the exchanges, we will follow an annual business plan for the FCO's and further raises.



Project Reality

We have performed rigorous market and structural research on global asset classes and understand that no competitors offer the same innovation. The gap we seek to bridge is unique. Our software development team comprises top-notch professionals who built the web platform and an app. The platform will have a straightforward interface to help layman users and strive to make it sophisticated enough for institutional investors.

Our chance of simplifying crypto for all is here. Propco Tokens will be that ubiquitous tool where any investor can participate by buying a token anywhere. There is a real project with a visible beta version of the exchange available to test today – so no lofty random goals, but a clear direction on where this is going.

Housing is an essential need of man and cannot be replaced or neglected. Fortunately, we are presenting a new model of social good, where a portion of profit of every trade on the exchange is kept aside to help those in need.

Propco Tokens will be traded on the Propcoin exchange and will be staked against other tokens. Our system will be built to demonstrate transparency and sustainability, with specialist advisors and watchdogs monitoring the system, aided by the best legal minds in the world.



Conclusion

Propco and Propcoin are two interoperable projects that need to work together. The token – Propco, will have a purpose. Not just another coin. It will power the Propcoin Exchange where there will be transparency in transactions to increase trust in our ecosystem. Propco

The Propco Token is simple to comprehend and has solved a complex problem.

- Tokens are sold and traded on an exchange to generate liquidity
- This liquidity is used to fund the development and operations of an Exchange
- Fees are charged per trade on our exchange
- Part of those fees go towards creating a sustainability development fund
- The more the trades, the higher the fees, the larger the fund
- The larger the fund, the greater the positive impact of Propcoin on the world

..... And the cycle continues

We are a forward-looking team with impressive expertise. We have the right people in charge of the operation, technology, partnerships and legal structures. We are looking at creating an equitable world for all and our team shares this vision from the get-go.



PROPCOIN

The PROPCOIN Company LLC

WWW.PROPCOIN.AI

